



# Woollahra Small Sculpture Prize Committee

Wednesday 8 August 2023  
5.00pm

## Minutes

# Woollahra Small Sculpture Prize Minutes

**Wednesday 8 August 2023**

**Present: Councillors:** Councillor Grieve  
Councillor Shapiro (Chair)

**Community  
Representatives:** Stella Downer  
Karin Olah  
Alison Renwick

**Staff:** Pippa Mott (Director, Woollahra Gallery at Redleaf)  
Vicki Munro (Manager, Community & Culture)  
Patricia Occelli (Director Community & Customer Experience)

**Others:** Nil

**Meeting opened:** 5.00pm held in person at Woollahra Council Chambers.

## 1. Opening

The Chair declared the meeting open and welcomed all those in attendance.

## 2. Acknowledgement of Country

The Chair acknowledged the traditional custodians of the land, the *Gadigal* and *Birrabirragal* people and the traditional custodians of the various lands upon which we meet virtually and in person.

## 3. Apologies

Apologies were received from Christopher Dawson, Prof. Ian Howard, Elizabeth Hastings and Ali Yeldham.

## 4. Declarations of Interest

Nil

## 5. Late Correspondence

Nil

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## 6. Confirmation of Minutes

**Item No:** 6.1  
**Subject:** CONFIRMATION OF MINUTES OF MEETING HELD 21 JUNE 2023  
**Author:** Pippa Mott, Director Woollahra Gallery at Redleaf, Community & Culture  
**Purpose of the Report:** To present the minutes of the Woollahra Small Sculpture Prize Committee meeting 21 June 2023

(Shapiro/Grieve)

**Resolved**

THAT the minutes of the Woollahra Small Sculpture Prize Committee meeting of 21 June 2023 be received and noted.

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## 7. Items for Discussion

**Item No:** 7.1  
**Subject:** UPDATE ON THE WOOLLAHRA SMALL SCULPTURE PRIZE 2023  
**Authors:** Pippa Mott, Director Woollahra Gallery at Redleaf, Community & Culture  
Shannon Lowrie, Gallery Administration Officer  
**Purpose of the Report:** This report aims to provide the Woollahra Small Sculpture Prize Committee with an update on the planning and coordination of the 2023 Woollahra Small Sculpture Prize.

**Discussion:**

The main points discussed were:

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### Entries

- The call for entries was extended from the original closing date of Friday 30 June to Monday 17 July, 2023. After a slow start, the prize yielded a total of 609 entries both nationally and internationally, which was comparable to previous years.
- Promotion to NZ commercial galleries, remote art centres and boosted Instagram posts were all effective strategies, as well as reaching out to the original list of 7,000+ dedicated WSSP subscribers via e-news.

### Judging

- The judging panel of Blak Douglas, Alex Seton and Dr Kate Harrison met on Friday 4 August, 2023 for deliberation of finalists.
- Pippa Mott provided an overview of the chosen 51 finalists. These included artists Jamie North, Juz Kitson, Maria Fernanda Cardoso, Kenny Pittock, Orson Heidrich, and Virginia Keft. They featured a good cross-section of mediums (glass, ceramic, wood, metal, assemblage etc) and contemporary concerns – climate, housing, reconciliation etc
- Finalists to be notified of outcome by Wednesday 9 August 2023, though this information is embargoed until press release is disseminated via Articulate PR.
- The judges will convene again during the week beginning 25 September, 2023 to determine the winning entry.

### Promotion

- A media release announcing WSSP finalists will be disseminated in mid-August. Articulate PR will also be reaching out to their arts media contacts to promote the judges, finalists and the public exhibition.
- Street banners will be installed along New South Head Road Double Bay and outside Council and the Annex from mid-September until 5 November, 2023. Horizontal vinyl promotional banners will also be rotated at our Double Bay and Rose Bay locations (Foster Park, Blackburn Gardens fence and Lyne Park).
- Vault Magazine print ad has been booked to advertise the exhibition and it was agreed that digital advertisements represent better value for money. Digital advertisements will be placed with Artist Profile, Art Almanac, Artshub.
- In the lead up to the exhibition, key images of finalists' work will be featured on the Woollahra Gallery at Redleaf Instagram account.

### Sponsorship

- The 2023 Woollahra Small Sculpture Prize Sponsorship call out was extended to 15 August 2023. This has been a difficult year to obtain sponsorship due to many previous sponsors having Development Applications in with Council and the tight fiscal environment.
- All committee members encouraged to contribute to final push for sponsors.

### Event Planning

- The guest list has been drafted based on the previous year, with key categories including Councillors, WSSP Committee, Executive Leadership Team, current sponsors, Articulate PR representatives, Lindy Lee Donors, local gallerists, finalists, past WSSP prize winners, previous WSSP buyers and judges and past judges.
- Committee members were invited to provide further recommendations by Monday 14 August 2023 with invitations to be sent by Wednesday 6 September, 2023.

**(Shapiro/Grieve)**

**Resolved:**

THAT the report be received and noted.

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## **8. General Business**

Nil.

## **9. Advisings**

Nil.

## **10. Next Meeting**

The next meeting is scheduled for 13 February 2024 at 5.00pm.