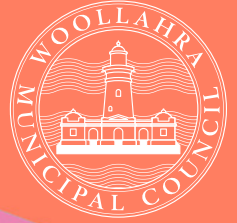


DOUBLE VISION

EOI BRIEF



EXHIBITION PERIOD:

October 2025 – October 2026

Image: Spencer Harrison, *But Don't You Wish You Could (Hit) Escape*

Project brief

'Double Vision' is a digital public art project run by Woollahra Council. The digital screen, installed under the escalators to the Woollahra Library at Double Bay (Kiaora Place) features a range of varied artworks from different artists. Works displayed on the screen aim to engage and provide a point of difference to the public in this space.

We are seeking expressions of interest from early- to mid-career artists to submit an exhibition **EOI for video- or other screen based art** that would be suitable for public display. Works will be screened on a loop from morning until night, 7 days a week and be part of the next exhibition cycle from October 2025 to October 2026.

Exhibition period

Each successful applicant will be displayed for a period of 3 months, commencing in October 2025.

Site

The 'Double Vision' screen at Kiaora Place, is located under the escalators in the public walk, between Kiaora Lane and New South Head Road, Double Bay.

Pedestrian access is open at all times, and all artworks featuring on the 'Double Vision' screen **needs to be suitable for public display.**

Artist fee

A total of \$650 will be paid to the artist for 3 month exhibition period.

'Double Vision' screen dimensions and file specs:

- 85-inch Sony TV screen
- Aspect ratio 16:9
- Accepted format of video work – preference for MP4 files
- Length of video work: max 15 minutes.
- File size limit: 2GB
- Sound – due to the public nature of the open site and the screens proximity to various commercial tenants, we cannot accommodate any audio.

Timeline

EOI will be open until Thursday 30 May 2025.

EOIs will be assessed and the successful artists will be notified in early August 2025.

Successful artworks to be displayed in 3 month periods from October 2025 to October 2026.

Selection criteria

- Artistic or creative excellence;
- Engage with a broad audience and have the capacity to attract people's attention through reflection, evocation, amusement;
- Suitability of content for display in an open public area;
- The work may be existing or new work developed for the site (however there will no additional commission fee payable for new work developed for the EOI); and
- Work created by artists living or working in the LGA is particularly desirable.

Eligibility

- Must be original work of the submitting artist or creative practitioner and must have been designed or completed within three years prior to June 2025;
- The work should not exceed 15 minutes in duration, (audio cannot be accommodated, closed captions permissible); and
- Work must not infringe the copyright or moral rights of others.

EOI Submission Materials

- Artist biography (max 2 pages)
- Artist contact details
- Completed video artwork submission (no work in progress will be accepted)
- Artist statement

To enter

Please submit online by 30 May

woollahra.nsw.gov.au/doublevisionEOI

For more information, please contact
Cultural Development on phone 9391 7102 or
email: cultural@woollahra.nsw.gov.au

**DOUBLE
VISION**

